



# Square Strategy

Seize business opportunities and secure your assets

## Taking advantage of Asian growth

### SQUARE STRATEGY

Strategy consulting company supporting international clients' decision-making processes and operational strategies implementation on emerging markets.

### PARTNERSHIPS

Square Strategy develops partnerships with international and local experts all around the world to support its international operations.

### PROJECT SUPPORT

Market and risks analysis, Power Mapping, identification and vetting of local partners, influence leveraging through our local networks, strategic recommendations and support for projects implementation.



### ASIAN GROWTH AND BUSINESS OPPORTUNITIES

Asia has considerably overcome the recent financial crisis and it definitively constitutes a gold mine of business opportunities. Asia's structural growth story remains very much intact. This is also applicable for countries beyond the usual powerhouses of China and India.

### SECTORS

Asia possesses quality companies across a broad range of industries offering business opportunities to foreign actors in sectors including consumer goods, real estate & construction, healthcare, utilities, transport & logistics, tourism, energy, mining, etc.

### SOCIAL MEDIA STRATEGY

In China people are highly connected, particularly to social media platforms. This popularity is critically important for companies looking to engage the vast and increasingly online audience that uses social media as a vital source of information for brand and product decisions.

### SQUARE STRATEGY IN ASIA

International strategy and social media strategy.

